



anand

catalogue

2017-18

CONTENTS

»»	UNIFIED SYLLABUS OF U.P. STATE UNIVERSITIES	2
»»	H.N.B. GARHWAL UNIVERSITY, SRINAGAR GARHWAL (Under Choice Based Credit System)	9
»»	SRI DEV SUMAN, UKTU and HNB GARHWAL UNIVERSITY	16
»»	U.K. TECHNICAL UNIVERSITY, DEHRADUN	21
»»	COMPETITION EXAMINATION & OTHER PUBLICATIONS	24
»»	OUR OTHER USEFUL PUBLICATIONS FOR BCA	24

UNIFIED SYLLABUS OF U.P. STATE UNIVERSITIES

B. Com.

■ ■ Business Communication Dr. Himanshu Agarwal	₹ 260/-	ISBN : 978-93-80225-06-7
■ ■ व्यावसायिक सम्प्रेषण डॉ० हिमांशु अग्रवाल	₹ 180/-	ISBN : 978-93-82975-74-8
■ ■ Business Statistics Dr. Rakesh Kumar, Dr. Yogesh Saxena, Dr. Vijay Kumar Sharma	₹ 360/-	ISBN : 978-93-82975-60-1
■ ■ व्यावसायिक सांख्यिकी डॉ० राकेश कुमार, डॉ० योगेश सक्सेना, डॉ० विजय कुमार शर्मा	₹ 360/-	ISBN : 978-93-82975-61-8
■ ■ Financial Accounting R. S. Singal	₹ 460/-	ISBN : 978-93-82975-57-1
■ ■ वित्तीय लेखांकन आर० एस० सिंगल	₹ 460/-	ISBN : 978-93-82975-58-8
■ ■ Business Law R.S. Singal	₹ 200/-	ISBN : 978-93-80225-64-7
■ ■ व्यावसायिक नियमन संरचना शरद अग्रवाल	₹ 240/-	ISBN : 978-93-82975-75-5
■ ■ व्यावसायिक अर्थशास्त्र डॉ० पवन ओबरोय	₹ 210/-	ISBN : 978-93-82975-76-2
■ ■ Business Environment Dr. S. K. Sharma, Anuj Goel	₹ 200/-	ISBN : 978-93-80225-78-4
■ ■ व्यावसायिक पर्यावरण डॉ० हिमांशु अग्रवाल	₹ 170/-	ISBN : 978-93-82975-77-9
■ ■ Principle of Business Management Dr. Himanshu Agarwal	₹ 260/-	ISBN : 978-93-80225-09-8
■ ■ व्यावसायिक प्रबन्ध के सिद्धान्त डॉ० हिमांशु अग्रवाल	₹ 200/-	ISBN : 978-93-82975-78-6
■ ■ Public Finance Dr. Piyush Kumar	₹ 140/-	ISBN : 978-93-86080-06
■ ■ सार्वजनिक वित्त डॉ० पीयूष कुमार	₹ 140/-	ISBN : 978-93-86080-04-2
■ ■ Corporate Accounting [Company Act, 2013] R. S. Singal	₹ 460/-	ISBN : 978-93-82975-34-2

■ ■ निगमित लेखांकन [Company Act, 2013] आर० एस० सिंगल	₹ 460/-	ISBN : 978-93-82975-35-9
■ ■ अंकेक्षण डॉ० हिमांशु अग्रवाल, डॉ० कंचन पायल	₹ 140/-	ISBN : 978-93-86080-10-3
■ ■ Money and Financial System Dr. Anurag Agarwal, Dr. Umesh Agarwal	₹ 140/-	ISBN : 978-93-82975-94-6
■ ■ मुद्रा एवं वित्तीय प्रणाली डॉ० हिमांशु अग्रवाल, डॉ० दीपक अग्रवाल	₹ 140/-	ISBN : 978-93-86080-09-7

B. Com. (Kanpur University)

■ ■ Business Communication Dr. Himanshu Agarwal	₹ 260/-	ISBN : 978-93-80225-06-7
■ ■ व्यावसायिक सम्प्रेषण डॉ० हिमांशु अग्रवाल	₹ 180/-	ISBN : 978-93-82975-74-8
■ ■ Business Statistics Dr. Rakesh Kumar, Dr. Yogesh Saxena	₹ 395/-	ISBN : 978-93-82975-60-1
■ ■ व्यावसायिक सांख्यिकी डॉ० राकेश कुमार, डॉ० योगेश सक्सेना, डॉ० विजय कुमार शर्मा	₹ 395/-	ISBN : 978-93-82975-61-8
■ ■ Financial Accounting R. S. Singal	₹ 480/-	ISBN : 978-93-82975-57-1
■ ■ वित्तीय लेखांकन आर० एस० सिंगल	₹ 480/-	ISBN : 978-93-82975-58-8
■ ■ Business Law R.S. Singal	₹ 200/-	ISBN : 978-93-80225-64-7
■ ■ व्यावसायिक नियमन संरचना शरद अग्रवाल	₹ 240/-	ISBN : 978-93-82975-75-5
■ ■ व्यावसायिक अर्थशास्त्र डॉ० पवन ओबरोय	₹ 210/-	ISBN : 978-93-82975-76-2
■ ■ Business Environment Dr. S. K. Sharma, Anuj Goel	₹ 200/-	ISBN : 978-93-80225-78-4
■ ■ व्यावसायिक पर्यावरण डॉ० हिमांशु अग्रवाल	₹ 170/-	ISBN : 978-93-82975-77-9
■ ■ Principle of Business Management Dr. Himanshu Agarwal	₹ 260/-	ISBN : 978-93-80225-09-8

■ ■ व्यावसायिक प्रबन्ध के सिद्धान्त डॉ० हिमांशु अग्रवाल	₹ 200/-	ISBN : 978-93-82975-78-6
■ ■ Public Finance Dr. Piyush Kumar	₹ 140/-	ISBN : 978-93-86080-06
■ ■ सार्वजनिक वित्त डॉ० पीयूष कुमार	₹ 140/-	ISBN : 978-93-86080-04-2
■ ■ Corporate Accounting [Company Act, 2013] R. S. Singal	₹ 480/-	ISBN : 978-93-82975-34-2
■ ■ निगमित लेखांकन [Company Act, 2013] आर० एस० सिंगल	₹ 480/-	ISBN : 978-93-82975-35-9
■ ■ अंकेक्षण डॉ० हिमांशु अग्रवाल, डॉ० कंचन पायल	₹ 140/-	ISBN : 978-93-86080-10-3
■ ■ Money and Financial System Dr. Anurag Agarwal, Dr. Umesh Agarwal	₹ 140/-	ISBN : 978-93-82975-94-6
■ ■ मुद्रा एवं वित्तीय प्रणाली डॉ० हिमांशु अग्रवाल, डॉ० दीपक अग्रवाल	₹ 140/-	ISBN : 978-93-86080-09-7

BBA Ist Semester

■ ■ N101 – Business Organisation Dr. Himanshu Agarwal Dr. Prabodh Gour	₹ 160/-	ISBN : 978-93-80225-62-3
■ ■ N102 – Business Mathematics Dr. Arun Kumar, Neeraj Goyal	₹ 220/-	ISBN : 978-93-80225-58-6
■ ■ N103 – Principles of Economics Dr. Trilochan Sharma, Anupama Sharma	₹ 240/-	ISBN : 978-93-80225-57-9
■ ■ N104 – Book Keeping and Basic Accounting R. S. Singal	₹ 330/-	ISBN : 978-93-80225-61-6
■ ■ N105 – Business Law R.S. Singal	₹ 240/-	ISBN : 978-93-80225-64-7
■ ■ N106 – Fundamentals of Management Dr. Himanshu Agarwal	₹ 280/-	ISBN : 978-93-80225-09-8
■ ■ N107 Business Ethics Sapna Munjal	₹ 140/-	ISBN : 978-93-80225-67-8

BBA IInd Semester

■ ■	N201 – Business Environment Dr. S.K. Sharma, Anuj Goel	₹ 200/-	ISBN : 978-93-80225-78-4
■ ■	N202 – Business Communication Dr. Himanshu Agarwal	₹ 260/-	ISBN : 978-93-80225-06-7
■ ■	N203 – Indian Economy Dr. Sandhya Rastogi	₹ 230/-	ISBN : 978-93-80225-75-3
■ ■	N204 – Principles of Accounting R.S. Singal	₹ 360/-	ISBN : 978-93-80225-76-0
■ ■	N205 – Organisation Behaviour Dilraj Wadhwa	₹ 250/-	ISBN : 978-81-908090-4-7
■ ■	N206 – Business Statistics Dr. S.K. Agarwal, Dr. A.K. Goyal	₹ 360/-	ISBN : 978-93-80225-74-6

BBA IIIrd Semester

■ ■	N301 – Advertising Management Dr. R.N. Singh, Anuj Goel	₹ 160/-	ISBN : 978-93-80225-81-4
■ ■	N302 – Indian Banking System Dr. Sandhya Rastogi Prateek Agarwal	₹ 140/-	ISBN : 978-93-80225-85-2
■ ■	N303 – Human Resource Management Dr. Himanshu Agarwal, Sapna Dua	₹ 280/-	ISBN : 978-93-80225-88-3
■ ■	N304 – Principle of Marketing (Marketing Management) Dr. Himanshu Agarwal	₹ 260/-	ISBN : 978-81-908090-2-3
■ ■	N305 – Company Accounts R.S. Singal	₹ 330/-	ISBN : 978-93-80225-83-8
■ ■	N306 – Company Law Dr. R.N. Singh, M.S. Gill	₹ 240/-	ISBN : 978-93-80225-82-1

BBA IVth Semester

■ ■	N401 – Consumer Behaviour Dr. R.N. Singh, Dr. Meera Singh	₹ 170/-	ISBN : 978-93-80225-96-8
■ ■	N402 – Financial Management R. S. Singal, Dr. Nikita Raj Rathi	₹ 260/-	ISBN : 978-93-80225-38-8
■ ■	N403 – Production Management Dr. Himanshu Agarwal, Anuj Goel	₹ 210/-	ISBN : 978-93-80225-95-1

- | | | |
|--|---------|--------------------------|
| ■ ■ N404 – Sales Management
Dr. R. N. Singh, Dr. Saurabh Singh | ₹ 150/- | ISBN : 978-93-80225-70-8 |
| ■ ■ N405 – Research Methodology
Dr. Arun Kumar | ₹ 295/- | ISBN : 978-93-80225-54-8 |
| ■ ■ N406 – Operations Research
Dr. Pankaj Dixit, A.K. Pandey | ₹ 295/- | ISBN : 978-93-80225-31-9 |

BBA Vth Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ N501 – Managerial Economics
Dr. Kavita Saxena | ₹ 220/- | ISBN : 978-93-82975-26-7 |
| ■ ■ N502 – Entrepreneurship & Small Business Management
Dr. Shwetabh Mittal | ₹ 260/- | ISBN : 978-93-80225-33-3 |
| ■ ■ N503 – Income Tax Law & Accounting
Dr. R.S. Garg | ₹ 240/- | ISBN : 978-93-80225-11-1 |
| ■ ■ N504 – Cost and Management Accounting
R.S. Singal | ₹ 300/- | ISBN : 978-93-82975-24-3 |
| ■ ■ N505 – Industrial Law
Dr. Ravijeet Singh, Dr. R.N. Singh | ₹ 180/- | ISBN : 978-93-82975-25-0 |
| ■ ■ N506 – Fundamentals of Computers
Naveen K. Mittal, Pankaj Sharma | ₹ 180/- | ISBN : 978-93-82975-27-4 |
| ■ ■ N507 – Environmental Science
Dr. Ashok Sharma
Dr. Rajeshwari Sharma | ₹ 150/- | ISBN : 978-93-82975-33-5 |
| ■ ■ पर्यावरण अध्ययन
राजन कुमार गुप्ता, दया शंकर त्रिपाठी | ₹ 140/- | |

BBA – VI Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ N601 - International Trade
Soniya Gambhir | ₹ 240/- | ISBN : 978-93-82975-45-8 |
| ■ ■ N602 – Strategic Management & Business Policy
Dr. Himanshu Sharma | ₹ 260/- | ISBN : 978-93-82975-46-5 |
| ■ ■ N603 – VAT and Service Tax
Vishal Chopra (CA), Swapnil Garg | ₹ 150/- | ISBN : 978-93-82975-47-2 |
| ■ ■ N604 – Management Information System
Dr. Himanshu Sharma | ₹ 220/- | ISBN : 978-93-80225-52-4 |

- **N605 – Auditing**
Dr. Anuj Goel, Dr. Vikas Sarawat
Dr. Pinki Singh ₹ 140/- ISBN : 978-93-82975-51-9
- **N606 – Fundamental of E-commerce**
Dr. Satyajee Srivastava ₹ 140/- ISBN : 978-93-82975-48-9

BCA Ist Semester

- **S101 – Computer Fundamental & Office Automation**
Ashish Bhatnagar, Neetu Sharma ₹ 380/- ISBN : 978-93-80225-63-0
- **S102 – Programming Principle & Algorithm**
Gopal Pathak ₹ 220/- ISBN : 978-93-80225-65-4
- **S103 – Principle of Management**
Dr. Himanshu Agarwal ₹ 280/- ISBN : 978-93-80225-09-8
- **S104 – Business Communication**
Dr. Himanshu Agarwal ₹ 220/- ISBN : 978-93-80225-66-1
- **S105 – Mathematics-I**
Dr. P.K. Mittal, Anuj Kumar ₹ 280/- ISBN : 978-93-80225-08-1

BCA IIInd Semester

- **S106 – C Programming**
Gopal Pathak ₹ 170/- ISBN : 978-93-80225-71-5
- **S107 – Digital Electronics & Computer Organisation**
Satya Prakash, Amit Singhal ₹ 210/- ISBN : 978-93-80225-73-9
- **S108 – Organisation Behaviour**
Dilraj Wadhwa ₹ 250/- ISBN : 978-81-908090-4-7
- **S109 – Financial Accounting and Management**
R.S. Singal ₹ 295/- ISBN : 978-93-80225-77-7
- **S110 – Mathematics – II**
U.S. Rana ₹ 220/- ISBN : 978-93-80225-72-2

BCA IIIrd Semester

- **S201 – Object Oriented Programming Using C++**
Navin K. Mittal, Pankaj Sharma ₹ 240/- ISBN : 978-93-80225-86-9
- **S202 – Data Structure Using C & C++**
Gopal Pathak, Manoj Kumar ₹ 180/- ISBN : 978-93-80225-84-5

- **S203 – Computer Architecture & Assembly Language**
Dr. Amit Singhal, M.A. Khan ₹ 160/- ISBN : 978-93-80225-89-0
- **S204 – Business Economics**
Dr. Himanshu Agarwal, Anuj Goel ₹ 160/- ISBN : 978-93-80225-87-6
- **S205 – Elements of Statistics**
Dr. Arun Kumar ₹ 280/- ISBN : 978-93-80225-80-7
- **Computer Laboratory and Practical Work of oops**
Navin K. Mittal, Pankaj Sharma ₹ 180/- ISBN : 978-93-80225-94-4

BCA IVth Semester

- **S206 – Computer Graphics and Multimedia Application
(with computer laboratory and practical work)**
Sanjay Kaushik, Manoj Kumar ₹ 270/- ISBN : 978-93-80225-98-2
- **S207 – Operating System**
Ashish Bhatnagar, Sumit Bansal ₹ 170/- ISBN : 978-93-80225-35-7
- **S208 – Software Engineering**
Vishal Kohli, Neeraj Pratap ₹ 170/- ISBN : 978-93-80225-97-5
- **S209 – Optimization Techniques**
Dr. P.K. Mittal, Dr. Arun Kumar ₹ 230/- ISBN : 978-93-80225-20-3
- **S210 – Mathematics–III**
Dr. U.S. Rana, Manoj Yadav, Archana Singh ₹ 260/- ISBN : 978-93-80225-99-9

BCA Vth Semester

- **S301 – Introduction to DBMS**
Sanjay Kaushik, Manoj Kumar ₹ 240/- ISBN : 978-93-82975-28-1
- **S302 – Java programming and Dynamic Webpage Design**
Ashish Bhatnagar ₹ 380/- ISBN : 978-93-82975-32-8
- **S303 – Computer Network**
Neeraj Pratap, Vishal Kohli ₹ 160/- ISBN : 978-93-82975-30-4
- **S304 – Numerical Methods**
Dr. P.K. Mittal, Robins Rastogi
Ramesh Srivastava ₹ 240/- ISBN : 978-93-82975-31-1

BCA VIth Semester

- **Computer Network Security**
Dr. Lata Nautiyal ₹ 170/- ISBN : 978-93-82975-52-6

- | | | | |
|-----|--|---------|--------------------------|
| ■ ■ | Information System : Anaysis Design and Implementation
Manisha Awasthi, Dr. Ravi Punia | ₹ 150/- | ISBN : 978-93-82975-49-6 |
| ■ ■ | E-commerce
Dr. Satyajee Srivastava | ₹ 170/- | ISBN : 978-93-80225-40-1 |
| ■ ■ | Knowledge Management
Dr. Lata Nautiyal | ₹ 130/- | ISBN : 978-93-82975-50-2 |

H.N.B. GARHWAL UNIVERSITY, SRINAGAR GARHWAL

B. Com Ist Semester (Under Choice Based Credit System)

- | | | | |
|-----|---|---------|--------------------------|
| ■ ■ | Environment Science (AECC)-1
Dr. A.K Sharma, Dr Rajeshwari Sharma | ₹ 140/- | ISBN : 978-93-82975-33-5 |
| ■ ■ | पर्यावरण विज्ञान
Dr. B.S. Tomar | ₹ 180/- | ISBN : 978-93-82975-89-2 |
| ■ ■ | Financial Accounting
R.S. Singal | ₹ 395/- | ISBN : 978-93-82975-82-3 |
| ■ ■ | वित्तीय लेखांकन
आर० एस० सिंगल | ₹ 395/- | ISBN : 978-93-82975-81-6 |
| ■ ■ | Business Organisation and Management
Dr. Himanshu Agarwal, Dr. Piyush Kumar | ₹ 220/- | ISBN : 978-93-82975-88-5 |
| ■ ■ | व्यावसायिक संगठन तथा प्रबन्ध
Dr. Himanshu Agarwal, Dr. Piyush Kumar | ₹ 240/- | ISBN : 978-93-82975-84-7 |
| ■ ■ | English Language
Dr. Raj Hans Gupta | ₹ 140/- | ISBN : 978-93-82975-85-4 |

B. Com IInd Semester (Under Choice Based Credit System)

- | | | | |
|-----|--|---------|--------------------------|
| ■ ■ | English Communication Skills (AECC)-2
Dr. Raj Hans Gupta | ₹ 160/- | ISBN : 978-93-82975-98-4 |
| ■ ■ | हिन्दी का व्यावहारिक व्याकरण शास्त्र (AECC)
साधना शर्मा | ₹ 120/- | ISBN : 978-93-82975-95-3 |
| ■ ■ | Business Law
R.S. Singal | ₹ 220/- | ISBN : 978-93-82975-85-4 |

■ ■ व्यावसायिक नियमन संरचना (व्यावसायिक लॉ)		
शरद अग्रवाल	₹ 240/-	ISBN : 978-93-82975-75-5
■ ■ Business Statistics		
Dr. Himanshu Agarwal	₹ 370/-	ISBN : 978-93-82975-90-8
■ ■ व्यावसायिक सांख्यिकी		
डॉ० हिमांशु अग्रवाल	₹ 370/-	ISBN : 978-93-82975-91-5
■ ■ आधुनिक भारतीय भाषा (हिन्दी गद्य का उद्भव और विकास)		
साधना शर्मा	₹ 100/-	ISBN : 978-93-82975-97-7

B. Com. IIIrd Semester

(Under Choice Based Credit System)

■ ■ Computer Application in Business		
Ashish Bhatnagar, Manoj Kumar	₹ 260/-	ISBN : 978-93-86080-03-5

B. Com. IVth Semester

(Under Choice Based Credit System)

■ ■ Business Communication		
Dr. Himanshu Agarwal	₹ 160/-	ISBN : 978-93-86080-34-9
■ ■ व्यावसायिक सम्प्रेषण		
डॉ० हिमांशु अग्रवाल	₹ 140/-	ISBN : 978-93-86080-35-6
■ ■ Corporate accounting		
R. S. Singal	₹ 480/-	ISBN : 978-93-82975-34-2
■ ■ निगमित लेखांकन		
आर० एस० सिंगल	₹ 480/-	ISBN : 978-93-82975-35-9
■ ■ E-commerce		
Manoj Kumar	₹ 200/-	ISBN : 978-93-86080-32-5

B.A. Ist Semester

(Under Choice Based Credit System)

■ ■ Principles of Micro Economics-I		
Dr. Piyush Kumar	₹ 140/-	ISBN : 978-93-86080-26-4

B.A. IIIrd Semester

(Under Choice Based Credit System)

- | | | |
|---|--|---|
| <p>■ आधुनिक हिन्दी कविता
डॉ० निशा शर्मा</p> <p>■ Principles of Macro Economics-I
Dr. Piyush Kumar</p> <p>■ व्यापक अर्थशास्त्र के सिद्धान्त-I
डॉ० पीयूष कुमार</p> | <p>₹ 100/-</p> <p>₹ 120/-</p> <p>₹ 100/-</p> | <p>ISBN : 978-93-86080-23-3</p> <p>ISBN : 978-93-86080-27-1</p> <p>ISBN : 978-93-86080-25-7</p> |
|---|--|---|

BBA Ist Semester

(Under Choice Based Credit System)

- | | | |
|--|---|---|
| <p>■ Management & Organization Behaviour
Dr. Himanshu Agarwal, Dr. Dilraj Wadhwa</p> <p>■ Business Statistics
Dr. Arun Kumar</p> <p>■ Entrepreneurship Development
Dr. Piyush Kumar</p> <p>■ Environment Science
Dr. A.K Sharma, Dr. Rajeshwari Sharma</p> | <p>₹ 180/-</p> <p>₹ 320/-</p> <p>₹ 160/-</p> <p>₹ 140/-</p> | <p>ISBN : 978-93-82975-83-0</p> <p>ISBN : 978-93-82975-60-1</p> <p>ISBN : 978-93-82975-86-1</p> <p>ISBN : 978-93-82975-33-5</p> |
|--|---|---|

BBA IInd Semester

(Under Choice Based Credit System)

- | | | |
|---|---|---|
| <p>■ Human Resource Management
Dr. Himanshu Agarwal, Dr. Piyush Kumar</p> <p>■ Business Accounting
R. S. Singal, Neeraj Goyal</p> <p>■ Production and Operations Management
Dr. Himanshu Agarwal, Dr. Piyush Kumar</p> <p>■ English Language (MIL)
Dr. Raj Hans Gupta</p> | <p>₹ 180/-</p> <p>₹ 320/-</p> <p>₹ 180/-</p> <p>₹ 140/-</p> | <p>ISBN : 978-93-82975-92-2</p> <p>ISBN : 978-93-82975-96-0</p> <p>ISBN : 978-93-82975-99-1</p> <p>ISBN : 978-93-82975-85-4</p> |
|---|---|---|

BBA IIIrd Semester

(Under Choice Based Credit System)

- | | | |
|---|----------------|---------------------------------|
| <p>■ Managerial Economics
Dr. Kavita Saxena, Anuj Goel</p> | <p>₹ 200/-</p> | <p>ISBN : 978-93-86080-19-6</p> |
|---|----------------|---------------------------------|

■ ■ Principles of Marketing Dr. Himanshu Agarwal, Dr. Piyush Kumar	₹ 130/-	ISBN : 978-93-86080-01-1
■ ■ Management Accounting R. S. Singal, Dr. Pawan Kumar Oberoi	₹ 240/-	ISBN : 978-93-86080-20-2
■ ■ Econometrics Dr. Anuj Goel	₹ 120/-	ISBN : 978-93-86080-16-5
■ ■ IT Tools for Business Ashish Bhatnagar, Manoj Kumar	₹ 240/-	ISBN : 978-93-86080-02-8
■ ■ Personality Development & Communication Skills Abhinav Gupta	₹ 120/-	ISBN : 978-93-86080-05-9
■ ■ E-Commerce Dr. Satyajee Srivastava	₹ 170/-	ISBN : 978-93-80225-40-1

BBA IVth Semester (Under Choice Based Credit System)

■ ■ Business & Marketing Research Dr. Himanshu Agarwal, Dr. Shalini Gupta	₹ 220/-	ISBN : 978-93-86080-33-2
■ ■ Macroeconomics Dr. Himanshu Agarwal	₹ 140/-	ISBN : 978-93-86080-28-8
■ ■ Financial Management R. S. Singal	₹ 320/-	ISBN : 978-93-86080-30-1
■ ■ Ethics and Corporate Social Responsibility Abhinav Gupta	₹ 120/-	ISBN : 978-93-86080-31-8

BBA Vth Semester (Under Choice Based Credit System)

■ ■ Quantitative Techniques for Management Dr. Pradeep Kumar Garg	₹ 280/-	ISBN : 978-93-86080-07-3
■ ■ Legal Aspects of Business Dr. Pradeep Kumar Garg	₹ 260/-	ISBN : 978-93-86080-14-1

BCA Ist Semester (Under Choice Based Credit System)

■ ■ General English Dr. Himanshu Agarwal, Dr. Anuj Goel	₹ 180/-	ISBN : 978-93-82975-87-8
---	---------	--------------------------

- | | | | |
|-----|--|---------|--------------------------|
| ■ ■ | Programming in 'C' Language
Dr. P.K. Mittal, S.C. Dimri, Dinesh Dobhal | ₹ 170/- | ISBN : 978-93-82975-04-5 |
| ■ ■ | Fundamental of Computer
S.C. Dimri, Lata Nautiyal, K.C. Purohit | ₹ 170/- | ISBN : 978-93-82975-02-1 |
| ■ ■ | Mathematical Foundation of Computer Science
Dr. P.K. Mittal, Anuj Kumar, S. C. Dimri | ₹ 170/- | ISBN : 978-93-82975-05-2 |

BCA IIInd Semester

(Under Choice Based Credit System)

- | | | | |
|-----|--|---------|--------------------------|
| ■ ■ | Environmental Science
Dr. A.K. Sharma, Dr. Rajeshwari Sharma | ₹ 140/- | ISBN : 978-93-82975-33-5 |
| ■ ■ | Data Structure & File Organization
Ramesh Rawat, Archana Das, Pramod Uniyal | ₹ 140/- | ISBN : 978-93-82975-00-7 |
| ■ ■ | Programming in C++ (Object Oriented Programming Using C++)
Sudhir Goswami, Manoj Kumar | ₹ 210/- | ISBN : 978-93-82975-93-9 |
| ■ ■ | Database Management System
Sanjay Kaushik, Manoj Kumar | ₹ 230/- | ISBN : 978-93-82975-29-5 |

BCA IIIrd Semester

(Under Choice Based Credit System)

- | | | | |
|-----|--|---------|--------------------------|
| ■ ■ | Computer Networks
Ashwani Kumar Singh, Abhishek Jain | ₹ 140/- | |
| ■ ■ | Computer Based Numerical Techniques
Dr. P. K. Mittal, Dr. V. K. Sharma | ₹ 200/- | ISBN : 978-93-82975-00-7 |
| ■ ■ | System Analysis and Design
Suchi Gupta, Manoj Kumar | ₹ 140/- | |
| ■ ■ | Office Automation Tools
Ashish Bhatnagar, Manoj Kumar | ₹ 260/- | ISBN : 978-93-86080-08-0 |
| ■ ■ | HTML Programming
Manoj Kumar | ₹ 100/- | ISBN : 978-93-86080-13-4 |
| ■ ■ | Cyber Laws
Manoj Kumar | ₹ 50/- | ISBN : 978-93-86080-12-7 |

BCA IVth Semester

(Under Choice Based Credit System)

- **Multimedia Technology and Application**
Ashwani Kumar Singh, Abhishek Jain ₹ 180/-
- **Operating System Organization and Unix**
Dr. P. K. Mittal, Dr. V. K. Sharma ₹ 150/-
- **Software Engineering**
Suchi Gupta, Manoj Kumar ₹ 160/-

B.Sc.-IT Ist Semester

(Under Choice Based Credit System)

- **General English**
Dr. Himanshu Agarwal, Dr. Anuj Goel ₹ 180/- ISBN : 978-93-82975-87-8
- **Fundamental of Computer & Information Technology**
S.C. Dimri, Lata Nautiyal, K.C. Purohit ₹ 170/- ISBN : 978-93-82975-02-1
- **Programming in 'C'**
Dr. P.K. Mittal, S.C. Dimri, Dinesh Dobhal ₹ 160/- ISBN : 978-93-82975-04-5
- **Mathematical Foundation of Computer Science**
Dr. P.K. Mittal, Anuj Kumar ₹ 160/- ISBN : 978-93-82975-05-2

B.Sc.-IT IInd Semester

(Under Choice Based Credit System)

- **Environmental Science**
Dr. A.K. Sharma, Dr. Rajeshwari Sharma ₹ 140/- ISBN : 978-93-82975-33-5
- **Data Structure and File Organisation**
Ramesh Rawat, Archana Das, Pramod Uniyal ₹ 140/-
- **Object Oriented Programming using C++**
Sudhir Goswami, Manoj Kumar ₹ 210/- ISBN : 978-93-82975-93-9
- **System Analysis and Design**
Shuchi Gupta, Manoj Kumar ₹ 140/-

B.Sc.-IT IIIrd Semester

(Under Choice Based Credit System)

	Computer Based Numerical Techniques Dr. P. K. Mittal, Dr. V. K. Sharma	₹ 200/-	ISBN : 978-93-82975-00-7
	DBMS Sanjay Kaushik, Manoj Kumar	₹ 230/-	ISBN : 978-93-82975-29-8
	Digital Electronics Satya Prakash, Amit Singhal	₹ 220/-	
	Office Automation Tools Ashish Bhatnagar, Manoj Kumar	₹ 260/-	ISBN : 978-93-86080-08-0
	HTML Programming Manoj Kumar	₹ 100/-	ISBN : 978-93-86080-13-4
	Cyber Laws Manoj Kumar	₹ 50/-	ISBN : 978-93-86080-12-7

B.Sc.-CS Ist Semester

(Under Choice Based Credit System)

	General English Dr. Himanshu Agarwal, Dr. Anuj Goel	₹ 180/-	ISBN : 978-93-82975-87-8
	Programming in 'C' Language Dr. P.K. Mittal, S.C. Dimri, Dinesh Dobhal	₹ 170/-	ISBN : 978-93-82975-04-5
	Fundamental of Computer S.C. Dimri, Lata Nautiyal, K.C. Purohit	₹ 170/-	ISBN : 978-93-82975-02-1
	Mathematical Foundation of Computer Science Dr. P.K. Mittal, Anuj Kumar, S. C. Dimri	₹ 170/-	ISBN : 978-93-82975-05-2

B.Sc.-CS IInd Semester

(Under Choice Based Credit System)

	Environmental Science Dr. A.K. Sharma, Dr. Rajeshwari Sharma	₹ 140/-	ISBN : 978-93-82975-33-5
	Data Structure using 'C' (Data Structure and File Organization) Ramesh Rawat, Archana Das	₹ 140/-	

- **Computer Based Numerical Techniques**
Dr. P.K. Mittal, S.C. Dimri, Dr. V.K. Sharma ₹ 200/- ISBN : 978-93-82975-00-7
- **System Analysis & Design**
Shuchi Gupta, Manoj Kumar ₹ 140/-

SRI DEV SUMAN, U.K. TECHNICAL & H.N.B (OLD COURSE) UNIVERSITIES

BBA Ist Semester

- **101 – Principles and Practice of Management**
Dr. Himanshu Agarwal ₹ 270/- ISBN : 978-93-80225-09-8
- **102 – Computer Application in Business & Management**
Dr. Nina Gupta ₹ 200/- ISBN : 978-93-82975-56-4
- **103 – Business Communication**
Dr. Himanshu Agarwal, Dr. Raj Hans Gupta ₹ 270/- ISBN : 978-93-80225-06-7
- **104 – Financial Accounting**
R.S. Singal ₹ 360/- ISBN : 978-93-82975-07-6
- **105 – Business Economics**
Dr. Himanshu Agarwal, Dr. Hitesh Sharma ₹ 150/- ISBN : 978-93-80225-87-6

BBA IInd Semester

- **201 – Principles of Marketing Management**
Dr. Himanshu Agarwal ₹ 220/- ISBN : 978-81-908090-2-3
- **202 – Human Resource Management**
Dr. Himanshu Agarwal, Sapna Dua ₹ 170/- ISBN : 978-93-80225-88-3
- **203 – Business Environment**
Dr. Himanshu Agarwal, Dr. Anuj Goel ₹ 160/- ISBN :
- **204 – Production Management**
Dr. Himanshu Agarwal, Anuj Goel ₹ 190/- ISBN : 978-93-80225-95-1
- **205 – Business Finance**
R.S. Singal, Soniya Gambhir ₹ 200/- ISBN :

BBA IIIrd Semester

- **301 – International Business**
Soniya Gambhir ₹ 200/- ISBN : 978-93-80225-19-7
- **302 – Organisation Behaviour**
Dilraj Wadhwa ₹ 200/- ISBN : 978-81-908090-4-7

- | | | | |
|-----|--|---------|--------------------------|
| ■ ■ | 303 – Business Law
R.S. Singal | ₹ 230/- | ISBN : 978-93-80225-64-7 |
| ■ ■ | 304 – Accounting for Management
R.S. Singal | ₹ 160/- | ISBN : 978-93-82975-09-0 |
| ■ ■ | 305 – Quantitative Analysis
Dr. Arun Kumar, Pankaj Jha | ₹ 330/- | ISBN : 978-93-82975-10-6 |

BBA IVth Semester

- | | | | |
|-----|--|---------|--------------------------|
| ■ ■ | 401 – Company Law
M.S. Gill | ₹ 230/- | ISBN : 978-93-80225-82-1 |
| ■ ■ | 402 – Research Methodology
Dr. Arun Kumar, Dr. P.K. Mittal | ₹ 230/- | ISBN : 978-81-908090-0-9 |
| ■ ■ | 403 – Logistics Management
Anuj Goel, Devkant Kala | ₹ 150/- | |
| ■ ■ | 404 – Marketing of Services
Rohit Gupta, Anil Dashmana | ₹ 200/- | |
| ■ ■ | 405 – Consumer Behaviour
Rohit Gupta, Anil Dhasmana | ₹ 180/- | |

BBA Vth Semester

- | | | | |
|-----|---|---------|--------------------------|
| ■ ■ | 501 – Business Policy & Strategy Management
Himanshu Sharma | ₹ 120/- | ISBN : 978-93-82975-11-3 |
| ■ ■ | 502 – Entrepreneurship & Small Business Management
Dr. Shwetabh Mittal | ₹ 160/- | ISBN : 978-93-82975-12-0 |
| ■ ■ | 504 – Marketing Management Group
Ashish Uniyal, Som Aditya Juyal, Nidhi Kimola, Shilpi Mittal, Partha P. Saikia | ₹ 330/- | ISBN : 978-93-82975-13-7 |
| ■ ■ | 505 – Human Resource Management Group
Sapna Munjal, Dilraj Wadhwa, Nidhi Kimola | ₹ 270/- | ISBN : 978-93-82975-14-4 |
| ■ ■ | 506 – Financial Management Group
Rohit Gupta, Vibha Mittal, Sandhya Rastogi | ₹ 230/- | ISBN : 978-93-82975-15-1 |

BBA VIth Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ 601 – Management Information System | | |
| Himanshu Sharma | ₹ 230/- | ISBN : 978-93-80225-52-4 |
| ■ ■ 602 – Project Management | | |
| Dr. Pawan Kumar Oberoi | ₹ 290/- | ISBN : 978-93-80225-29-6 |
| ■ ■ 604 – Marketing Management Group | | |
| Shilpi Mittal | ₹ 210/- | |
| ■ ■ 605 – Human Resource Management Group | | |
| Dilraj Wadhwa, Sapna Munjal | ₹ 190/- | |
| ■ ■ 606 – Financial Management Group | | |
| Shikha Mittal, Pallavi Nekra | ₹ 250/- | |

BCA Ist Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ 101 – Programming in 'C' Language | | |
| Dr. P.K. Mittal, S.C. Dimri, Dinesh Dobhal | ₹ 170/- | ISBN : 978-93-82975-04-5 |
| ■ ■ 102 – Fundamental of Computer | | |
| S.C. Dimri, Lata Nautiyal, K.C. Purohit | ₹ 170/- | ISBN : 978-93-82975-02-1 |
| ■ ■ 103 – Mathematical Foundation of Computer Science | | |
| Dr. P.K. Mittal, Anuj Kumar, S.C. Dimri | ₹ 170/- | ISBN : 978-93-82975-05-2 |
| ■ ■ 104 – Business Communication | | |
| Dr. Himanshu Agarwal | ₹ 170/- | ISBN : 978-93-82975-16-8 |

BCA IInd Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ 201 – Data Structure & File Organization | | |
| Ramesh Rawat, Archana Das, Pramod Uniyal | ₹ 140/- | |
| ■ ■ 202 – Object Oriented Programming Using 'C++' | | |
| Sudhir Goswami, Manoj Kumar | ₹ 210/- | |
| ■ ■ 203 – System Analysis and Design | | |
| Suchi Gupta, Manoj Kumar | ₹ 140/- | |
| ■ ■ 204 – Digital Electronics | | |
| Satya Prakash, Amit Singhal | ₹ 190/- | ISBN : 978-93-80225-41-8 |

BCA IIIrd Semester

- **301 – Computer Based Numerical Techniques**
Dr. P.K. Mittal, S.C. Dimri, Dr. V.K. Sharma ₹ 200/- ISBN : 978-93-82975-00-7
- **302 – Database Management System**
Sanjay Kaushik, Manoj Kumar ₹ 210/- ISBN : 978-93-82975-29-8
- **303 – Theory of Computation**
Manoj Kumar ₹ 100/- ISBN : 978-93-82975-59-5
- **304 – Organization Structure & Personnel Management**
Dr. Himanshu Agarwal ₹ 210/- ISBN : 978-93-80225-56-2

BCA IVth Semester

- **401 – Operating System Organization & Unix**
Lata Nautiyal, K.C. Purohit, J.S. Bhatt ₹ 150/-
- **402 – Visual Basic Programming**
Vandna Manchanda, Manish Bisht, Vishal Gupta ₹ 320/- ISBN : 978-81-908090-5-4
- **403 – Software Engineering**
Neeraj Partap, Vishal Kohli ₹ 160/-
- **404 – Data Communication & Computer Network**
Ashwani Kumar Singh, Abhishek Jain ₹ 160/-

BCA Vth Semester

- **501 – Computer Graphics**
Ramesh Rawat, U.S. Aswal ₹ 210/- ISBN : 978-93-82975-17-5
- **502 – Web Programming Using Java**
Lata Nautiyal, K.C. Purohit ₹ 170/- ISBN : 978-93-82975-03-8
- **503 – Management Information System**
A.S. Shukla, Ramesh Rawat, Manoj Kumar ₹ 170/- ISBN : 978-93-82975-18-2
- **504 – .Net Technology**
Madhu Gaur, Tinku Singh ₹ 190/- ISBN : 978-93-82975-19-9

BCA VIth Semester

- **601 – .Net Framework**
Sagar Gulati ₹ 250/- ISBN : 978-93-80225-16-6
- **602 – Network Security**
Sagar Gulati, Satyajee Srivastava ₹ 130/- ISBN : 978-93-80225-14-2

B.Sc.-IT Ist Semester

- **101 – Fundamental of Computer & Information Technology**
S.C. Dimri, Lata Nautiyal, K.C. Purohit ₹ 170/- ISBN : 978-93-82975-02-1
- **102 – Programming in 'C' Language**
Dr. P.K. Mittal, S.C. Dimri, Dinesh Dobhal ₹ 170/- ISBN : 978-93-82975-04-5
- **103 – Mathematical Foundation**
Dr. P.K. Mittal, Dr. Arun Kumar ₹ 290/-
- **104 – Financial Accounting**
R.S. Singal ₹ 220/- ISBN : 978-93-82975-20-5

B.Sc.-IT IInd Semester

- **201 – Data Structure & File Organization**
Ramesh Rawat, Archana Das, Pramod Uniyal ₹ 140/-
- **202 – Object Oriented Programming Using 'C++'**
Sudhir Goswami, Manoj Kumar ₹ 210/-
- **203 – System Analysis & Design**
Suchi Gupta, Manoj Kumar ₹ 140/-
- **204 – Probability & Statistical Techniques**
Dr. P.K. Mittal, S.C. Dimri, Dr. V.K. Sharma ₹ 220/-

B.Sc.-IT IIIrd Semester

- **301 – Computer Based Numerical Techniques**
Dr. P.K. Mittal, S.C. Dimri, Dr. V.K. Sharma ₹ 200/- ISBN : 978-93-82975-00-7
- **302 – Database Management System**
Sanjay Kaushik, Manoj Kumar ₹ 200/- ISBN : 978-93-82975-29-8
- **303 – Digital Electronics**
Satya Prakash, Amit Singhal ₹ 220/- ISBN : 978-93-80225-46-3
- **304 – Web Technology**
Lata Nautiyal, K.C. Purohit ₹ 170/- ISBN : 978-93-82975-03-8

B.Sc.-IT IVth Semester

- **401 – Operating System**
Lata Nautiyal, K.C. Purohit, J.S. Bhatt ₹ 150/-
- **402 – Advance DBMS**
Ashwani Kumar Singh, Abhishek Jain ₹ 220/-

- **403 – Management Information System**
A.S. Shukla, Ramesh S. Rawat ₹ 240/-
- **404 – Multimedia Technology and Applications**
Ramesh Rawat, U.S. Aswal ₹ 180/- ISBN : 978-81-908090-6-1

B.Sc.-IT Vth Semester

- **501 – Programming in Java**
Ashish Bhatnagar ₹ 190/- ISBN : 978-93-82975-21-2
- **502 – Data Communication and Networks**
Ashwani Kumar Singh, Abhishek Jain ₹ 170/- ISBN : 978-93-82975-22-9
- **503 – Network Security**
Sagar Gulati, Satyajee Srivastava ₹ 110/- ISBN : 978-93-82975-23-6
- **504 – Software Engineering**
Neeraj Partap, Vishal Kohli ₹ 160/-

B.Sc.-IT VIth Semester

- **601 – E-Governance**
Sagar Gulati, Sameer Dev Sharma ₹ 170/- ISBN : 978-93-80225-22-7
- **602 – Advanced Programming in Java**
Ashish Bhatnagar ₹ 220/- ISBN : 978-93-80225-15-9

U.K. TECHNICAL UNIVERSITY

B.Tech. Ist Semester

- **Engineering Mathematics I**
U.S. Rana ₹ 220.00/-
- **Engineering Mathematics I**
Dr. Alok Kautiyal–Dr. M. K. Awasthi ₹ 295.00/- ISBN 978-93-82975-40-3

B.Tech. IInd Semester

- **Engineering Mathematics II**
U.S. Rana ₹ 220.00/-

B.Tech. IIIrd Semester

- **Engineering Economics**
Dr. Himanshu Agarwal ₹ 200/- ISBN : 978-93-80225-47-0

- | | | |
|---|---------|--------------------------|
| ■ ■ Digital Logic Design (Digital Electronic)
Satya Prakash, Amit Singhal | ₹ 260/- | ISBN : 978-93-80225-41-8 |
| ■ ■ Electronic Devices and Circuits
Satya Prakash, Saurabh Rawat | ₹ 200/- | ISBN : 978-93-80225-48-7 |
| ■ ■ Engineering Mathematics III
U.S. Rana | ₹ 220/- | |

B.Tech. IVth Semester

- | | | |
|--|---------|--------------------------|
| ■ ■ Concepts of Programming and OOPs
Nitin Sharma, Sachin Jain | ₹ 150/- | ISBN : 978-93-80225-69-2 |
| ■ ■ Advance Java Programming (CS)
Ashutosh Pandey | ₹ 200/- | ISBN : 978-93-80225-68-5 |

B.Tech. Vth Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ Solid State Devices and Semiconductor Materials
Satya Prakash | ₹ 170/- | ISBN : 978-93-80225-55-5 |
|---|---------|--------------------------|

B.Tech. VIth Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ Principles of Management
Dr. Himanshu Agarwal, Abhinav Goyal, Sushil Jindal | ₹ 220/- | ISBN : 978-93-80225-09-8 |
| ■ ■ Advance Java Programming (IT)
Ashutosh Pandey | ₹ 170/- | ISBN : 978-93-80225-68-5 |

MCA – IIIrd Semester

- | | | |
|--|---------|--------------------------|
| ■ ■ Internet and Java Programming
Ashish Bhatnagar | ₹ 180/- | ISBN : 978-93-80225-43-2 |
|--|---------|--------------------------|

MBA – Ist Semester

- | | | |
|---|---------|--------------------------|
| ■ ■ MB101 – Principles and Practice Management
Dr. Himanshu Agarwal | ₹ 280/- | ISBN : 978-93-80225-09-8 |
| ■ ■ MB102 – Financial Accounting
R.S. Singal | ₹ 280/- | ISBN : 978-93-80225-91-3 |
| ■ ■ MB103 – Statistics for management
Dr. S.K. Agarwal | ₹ 320/- | ISBN : 978-93-82975-37-3 |
| ■ ■ MB104 – Managerial Economics
Dr. Himanshu Agarwal, Anuj Goel | ₹ 180/- | ISBN : 978-93-80225-92-0 |
| ■ ■ MB105 – Business Environment
Dr. S.K. Sharma, Anuj Goel | ₹ 180/- | ISBN : 978-93-80225-93-7 |

- | | | | |
|--|----------------------|---------|--------------------------|
| ■ ■ MB106 – Business Law | R. S. Singal | ₹ 280/- | ISBN : 978-93-82975-36-6 |
| ■ ■ MB107 – Business Communication | Dr. Himanshu Agarwal | ₹ 220/- | ISBN : 978-93-80225-49-4 |
| ■ ■ MB108 – Computer Application in Business | Dr. Neena Gupta | ₹ 200/- | ISBN : 978-93-82975-56-4 |

MBA – IInd Semester

- | | | | |
|--|--|---------|--------------------------|
| ■ ■ MB201 – Organizational Behaviour | Dilraj Wadhwa | ₹ 220/- | ISBN : 978-81-908090-4-7 |
| ■ ■ MB202 – Management Accounting | R.S. Singal, Pawan Kr. Oberoi | ₹ 150/- | ISBN : 978-93-80225-37-1 |
| ■ ■ MB203 – Operation Research | Dr. Arun Kumar | ₹ 260/- | ISBN : 978-93-80225-54-8 |
| ■ ■ MB204 – Marketing Management | Dr. Himanshu Agarwal | ₹ 240/- | ISBN : 978-81-908090-2-3 |
| ■ ■ MB205 – Financial Management | R.S. Singal, Dr. Nikita Raj Rath, Soniya Gambhir | ₹ 320/- | ISBN : 978-93-80225-38-8 |
| ■ ■ MB206 – Human Resource Management | Dr. Himanshu Agarwal, Sapna Dua | ₹ 170/- | ISBN : 978-93-80225-88-3 |
| ■ ■ MB207 – Production and Operations Management | Dr. Himanshu Agarwal, Anuj Goel | ₹ 200/- | ISBN : 978-93-80225-95-1 |
| ■ ■ MB208 – Business Research Methods | Dr. Arun Kumar | ₹ 230/- | ISBN : 978-81-908090-0-9 |

MBA – IIIrd Semester

- | | | | |
|--|----------------------|---------|--------------------------|
| ■ ■ MB301 – International Business | Soniya Gambhir | ₹ 220/- | ISBN : 978-93-80225-19-7 |
| ■ ■ MB302 – Project Management | Manisha Bhatnagar | ₹ 280/- | ISBN : 978-93-82975-42-7 |
| ■ ■ MB303 – Total Quality Control Management | Dr. Himanshu Agarwal | ₹ 160/- | ISBN : 978-93-82975-40-3 |

MBA – IVth Semester

- | | | | |
|--|---------------|---------|--------------------------|
| ■ ■ MB401 – Business Ethics and Corporate Governance | Dr. Anuj Goel | ₹ 140/- | ISBN : 978-93-82975-54-0 |
|--|---------------|---------|--------------------------|

- | | | |
|---|---------|--------------------------|
| ■ MB402 – Strategic Management
Dr. Himanshu Sharma | ₹ 140/- | ISBN : 978-93-82975-53-3 |
| ■ MB403 – Entrepreneurship Development
Dr. Himanshu Agarwal | ₹ 160/- | ISBN : 978-93-82975-55-7 |

M.A., M.Sc. & Engineering

- | | | |
|--|--------------|------------|
| Complex Analysis | Gupta, Rana | ₹ 190.00/- |
| Special Functions & Boundary Value Prob. | U.S. Rana | ₹ 180.00/- |
| Advanced Real Analysis | Sakiya Singh | ₹ 120.00/- |

COMPETITION EXAMINATION & OTHER PUBLICATIONS

- | | | |
|---|-----------------|------------|
| कला दिशा
(कला-सम्बन्धी समस्त प्रतियोगी परीक्षाओं हेतु) | डॉ० अर्चना रानी | ₹ 140.00/- |
| Hit the Goal of I.T Industry
(Placement and Promotion Technique) | Gupta, Sonker | ₹ 120.00/- |

OUR OTHER USEFUL PUBLICATIONS FOR BBA

- | | | |
|--|---------|--------------------------|
| ■ E-Commerce
Stayajee Srivastava | ₹ 180/- | ISBN : 978-93-80225-40-1 |
| ■ Money and Financial System
Dr. Anurag Agarwal, Dr. Umesh Kumar | ₹ 160/- | ISBN : 978-93-80225-53-1 |
| ■ e-Marketing
Dr. Himanshu Agarwal, Priyanka Negi | ₹ 160/- | ISBN : 978-93-80225-51-7 |
| ■ e-Banking
Dr. R. Dwivedi, Priyanka Negi, Radha Dwivedi | ₹ 140/- | ISBN : 978-93-80225-50-0 |
| ■ Capital Market
Dr. Pawan Kr. Oberoi | ₹ 150/- | ISBN : 978-93-80225-50-0 |

OUR OTHER USEFUL PUBLICATIONS FOR BCA

- | | | |
|---|---------|--------------------------|
| ■ Computer Communication Networks
Saurabh Tyagi | ₹ 130/- | ISBN : 978-93-80225-34-0 |
| ■ Programming in Visual Basic
Vishal Kohli, Neeraj Pratap | ₹ 160/- | |
| ■ Client Server Technology
Satyajee Srivastava | ₹ 180/- | ISBN : 978-93-80225-21-0 |